



A Very Historic Idaho Road Trip Summer Challenge

Boise, Idaho

May 21, 2021

For Immediate Release

In celebration of our beautiful state, **A While Ago in Idaho** is presenting a DIY historical landmark hunt and CHALLENGE! This summer, families will take a trip across Idaho, snapping pictures of some of our state's most remarkable places. Families and groups can order their **Idaho Road Trip Kit** online, which includes the official map and checklist, and then grab their cameras and hit the road! Challenge participants can share their photos for a chance to win one of three deluxe Idaho gift packages!

Officially launching Friday, May 21 at 10:00AM MST, the **Idaho Road Trip Kit** is available exclusively online at: www.awhileagoindaho.com

There are only 950 **Idaho Road Trip Kits** that will be sold this summer. Snap up yours today!

How to enter the challenge:

Learn more about this **#historicidahosummer** and how to get your **Idaho Road Trip Kit** at our website: www.awhileagoindaho.com

Read the full list of Rules and Eligibility:

<https://www.awhileagoindaho.com/idaho-road-trip>

About A While Ago in Idaho

Self-published and produced entirely in Idaho, the *A While Ago in Idaho* book series is filled with colorful artwork illustrating some lesser-known Idaho history. Narrated by a lovable tour guide named Belmont Beaver, these books will take kids on a tour across Idaho, learning about the history of the gem state and making educational and sometimes strange discoveries along the way. These illustrated explorations of the state of Idaho educate and enlighten kids to learn about history, and offer a teaching opportunity that connects the whole family. Created by artist Kelly Knopp and historian Amber Beierle, the newest edition to this celebrated children's book series, *A While Ago in Idaho, Tour #3* is scheduled for release later this year.

Media Kit: <https://www.awhileagoindaho.com/epk>

For more information contact: Kelly Knopp

www.awhileagoindaho.com

awhileagoindaho@gmail.com

<https://www.instagram.com/awhileagoindaho/>

<https://www.facebook.com/awhileagoindaho/>

Attachments:

[awhileagoindaho.com-road-trip-promo.jpg](#)

[awhileagoindaho.com-road-trip-how-to-sheet.jpg](#)

A WHILE AGO IN IDAHO

HISTORIC IDAHO ROAD TRIP LOCATION CHECKLIST

KEEP TRACK OF THE PLACES THAT YOU'VE EXPLORED. BE SURE TO GET A DIGITAL PHOTO WITH YOUR MAP AND CHECKLIST.



THIS MAP IS INTENDED ONLY TO SHOW APPROXIMATE LOCATIONS. PLEASE RESEARCH EACH DESTINATION LOCATION BEFORE TRAVEL.



A WHILE AGO IN IDAHO[®].COM

A VERY HISTORIC IDAHO ROAD TRIP! ·SUMMER CHALLENGE·



1



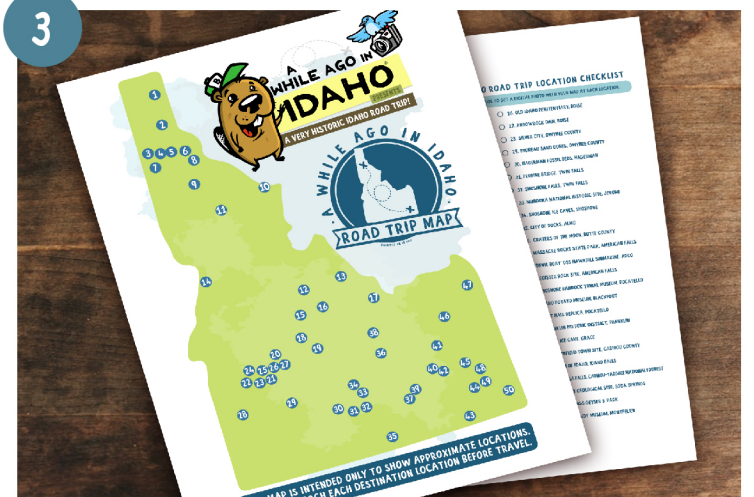
VISIT
WWW.AWHILEAGOINIDAHO.COM
TO PURCHASE YOUR ROAD TRIP KIT.

2



OPEN YOUR ROAD TRIP KIT IT WILL INCLUDE:
THE OFFICIAL 11'X17'MAP &
HISTORIC LOCATION CHECKLIST,
CAR AIR FRESHENER & STICKER.

3



PLAN YOUR ROAD TRIP OR TRIPS WITH YOUR
FAMILY OR TEAM. YOU CAN VISIT SEVERAL
LOCATIONS ON ONE TRIP OR SPACE THEM OUT
OVER THE SUMMER. THE GOAL IS TO VISIT AT
LEAST 10 LOCATIONS THIS SUMMER.

4



TAKE A DIGITAL PHOTO OF YOUR FAMILY OR
TEAM HOLDING THE OFFICIAL MAP AT
EACH LOCATION THAT YOU VISIT MAKING
SURE THAT THE LOCATION IS OBVIOUS
IN THE PHOTO.

OBVIOUS
LOCATION FEATURE

OFFICIAL MAP
IS VISIBLE IN PHOTO



(EXAMPLE PHOTO)

5

SUBMITTING YOUR PHOTOS

ALL ENTRIES MUST BE SUBMITTED ONLINE
VIA OUR INSTAGRAM. MAKE SURE TO TAG
[@AWHILEAGOINIDAHO](https://www.instagram.com/awhileagoindaho) AND ALSO USE THE HASHTAG
[#HISTORICIDAHOSUMMER](https://www.instagram.com/awhileagoindaho) SO WE SEE YOUR POST
AND ENTER YOUR SUBMISSION INTO THE CHALLENGE.
INCLUDE THE LOCATION OF WHERE EACH PICTURE WAS
TAKEN IN THE CAPTION OR COMMENTS ON THE POST.

EACH FAMILY/TEAM MUST SUBMIT TEN PHOTOGRAPHS
IN ONE SINGLE POST TO QUALIFY TO WIN ONE OF
THREE GRAND PRIZES. THIS CHALLENGE IS NOT ALL
ABOUT WINNING, AND ANYONE CAN ENJOY
TAKING PART!

ALL ENTRIES MUST BE SUBMITTED VIA INSTAGRAM
NO LATER THAN SEPTEMBER 12, 2021 BY 11:59 PM.

MORE INFO & CHALLENGE DETAILS AT WWW.AWHILEAGOINIDAHO.COM