



FOR IMMEDIATE RELEASE - Kids Can Explore Historic Idaho in Fun New Book

Boise, Idaho
August 20th, 2020

For Immediate Release

(Be sure that the book will be available before the release gets published. Otherwise, we could end up with some frustrated potential customers)

This book will take kids on a tour across Idaho, exploring some of the state's more interesting—and sometimes strange—history.

Artist Kelly Knopp and historian Amber Beierle have combined art and history in a fun new children's book, "A While Ago in Idaho." Self-published and produced entirely in Idaho, the book is filled with colorful artwork illustrating some strange and lesser-known history, narrated by a lovable tour guide named "Belmont Beaver."

Launching August 20th, 2020 at 1:00 PM MST, the book is available exclusively online at www.awhileagoinidaho.com.

After working on a few other projects together Knopp (illustrator) and Beierle (historian) decided to partner up on "A While Ago in Idaho" because they both realized that they really enjoyed pairing historical facts and stories with artwork. This book series will educate and encourage the exploration of the great state of Idaho and its history. Kids and families are invited to submit their own strange or lesser-known history from the Idaho towns and cities that they reside in, for possible inclusion in the next "A While Ago In Idaho" book.

Use a cover image of the book. Include photos from inside. We could include a video of you guys turning pages and talking about the book and why it is important.

8.5 in x 8.5 in, number of pages, \$15.99 retail)

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(4 details images attached to original email message)